

## 山东省 2020 年普通高等教育专升本统一考试

## 英语试题

本试卷分为第 I 卷和第 II 卷两部分。满分 100 分，考试用时 120 分钟。考试结束后，将本试卷和答题卡一并交回。

## 注意事项：

- 答卷前，考生务必用 0.5 毫米黑色签字笔将自己的姓名、考生号、座号填写到试卷规定的位置上，并将姓名、考生号、座号填(涂)在答题卡规定的位置。
- 第 I 卷每小题选出答案后，用 2B 铅笔把答题卡上对应题目的答案标号涂黑；如需改动，用橡皮擦干净后，再选涂其他答案标号，答在本试卷上无效。
- 第 II 卷必须用 0.5 毫米黑色签字笔作答，答案必须写在答题卡各题目指定区域内相应的位置；如需改动，先划掉原来的答案，再写上新的答案；不能使用涂改液、胶带纸、修正带。不按以上要求作答的答案无效。

## 第 I 卷

## Part I Cloze (15 points)

Directions: In this section, there is a passage with ten blanks. You are required to select one word for each blank from a list of choices given in the box. Read the passage through carefully before making your choices. Each choice in the box is identified by a letter. Please mark the corresponding letter for each choice on the ANSWER SHEET. You may not use any of the words in the box more than once.

A. studied	B. continuing	C. by	D. who	E. whose	F. improve
G. truth	H. ignored	I. recently	J. those	K. for	L. less

Researchers have found that people who go to concerts, shows and museums can live longer than 1 who do not. Experts from University College London have been examining the lifestyles of over 6,700 British people 2 15 years. They 3 how often the people went out and what kinds of events they attended. They found that people over 50 years old 4 regularly went to concerts were about 30 percent 5 likely to die over the next 14 years. The researchers said the over-50s could extend their life 6 engaging with the arts. In addition to living longer concertgoers could also have more fun.

The UK Health Secretary Matt Hancock believes there could be a lot of 7 in the research. He said arts and culture could 8 things like mental health, aging and loneliness. He 9 announced plans for the UK's National Health Service to use the arts to help people live a healthier life. One researcher said, "Our results highlight the importance of 10 to explore new social factors that affect our health."

## Part II Reading Comprehension (45 points)

## Section A (30 points)

**Directions:** In this section, there are three passages. Each passage is followed by five questions or unfinished statements. For each of them there are four choices marked A, B, C and D. You should decide on the best choice and mark the corresponding letter on the ANSWER SHEET.

### Passage One

Questions 11 to 15 are based on the following passage.

The hiring process may be different from one company to another. Nevertheless, the goal is the same — get the candidate who is the best fit for the position. Even so, how to choose that person? Here are some best practices used by industry leaders to attract the best talent for the job. In particular, these are the new trends in the hiring process to be prepared for when you have a job interview.

Typically, an interview is held in a conference room or office. However, this makes it easy for the employer and the candidate to act predictably. The problem with this approach is that at the end of a typical interview, the employers often don't have a much better feel for the candidate than they do after reading the candidate's resume. Alternatively, some employers walk around the office for part of the interview. This allows the employer to get a sense of how the candidate interacts with other people, and whether the candidate is truly curious and interested in how the company runs.

Another change is that some employers create teams to hire new employees in comparison to having just one administrator conduct the interview. Employers then get opinions from the team members. More importantly, this helps employers hire someone with whom current employees could get along.

Also, employers want to make sure that candidates provide new viewpoints for the company. Before they hire someone, they think about the diversity of viewpoints that the candidate can bring to the company. Be prepared to share how you can add value to the company through your own unique perspective and how you will help the company solve problems creatively.

Furthermore, many companies try to get a sense of the kind of work the candidates will do for the company before hiring them as full-time employees. For example, they may offer you a temporary contract first as a consultant. Likewise, they may assign you a small task as part of the interview process.

11. What is the goal of a job interview for a company?
  - A. To change the hiring process.
  - B. To discuss some best practices.
  - C. To find the right person for a job.
  - D. To attract more industry leaders.
12. What is the problem with a typical interview?
  - A. A typical interview is held in the company.
  - B. Employers may fail to know candidates well.
  - C. Employers may ask candidates to read resumes.
  - D. A typical interview is held in a conference room.
13. Why do some employers create teams to hire new employees?
  - A. Because they have no time to participate in job interviews.
  - B. Because they have to compare candidates with current employees.
  - C. Because they want the current employees to form a few research teams.
  - D. Because they want to ensure candidates can get on with other employees.
14. What is the meaning of the underlined word "diversity" in Paragraph 4?
  - A. variety
  - B. value



C. division D. necessity

15. In this passage, the author mainly discusses\_\_\_\_\_.

- A. new viewpoints on a company
- B. new trends in the hiring process
- C. the importance of a job interview
- D. methods to get along with employees

## Passage Two

Questions 16 to 20 are based on the following passage.

It is estimated that about 40 per cent of the world's population use social media, and a large number of social media users look up to influencers to decide what to buy. These influencers are now playing an important role in achieving the goal of eliminating poverty in China.

What is an influencer and how does a person become one? An influencer is a person who can influence the decisions of followers because of the relationship with the audience and his or her knowledge in a particular area.

Influencers often have a large following of people who pay close attention to their views.

They have the power to persuade people to buy things, and influencers are now seen by many companies as a direct way to customers' hearts. Some agricultural companies also ask powerful influencers to market their products.

According to a report from *China Daily*, in an event targeted at helping poverty reduction, influencers attracted more than 930,000 viewers. More than 45,000 kilograms of agricultural products, at a total value of 400,000 yuan, were ordered within a few hours. Such events have encouraged more and more people to become influencers. Here are five tips on how to do it.

Choose your ideal area. What is the area that you know most about? What do you feel most excited to talk about? Find the specific area that you are most interested in and develop it.

Choose your medium and write an interesting bio ( 个人简介 ). Most influencers these days are bloggers and micro-bloggers. The best way to connect with your followers is to decide which medium you should use, such as your own online blog. WeChat or TikTok. When you have done that, write an attention-grabbing bio that describes you and the areas that you know a lot in an interesting and unique way. Make sure that people who read your bio will follow you.

Post regularly and continually. Many influencers post daily on their social media accounts. The more you post, the more likely people will follow you. Also, ensure that you keep posting and following a specific topic.

Tell an interesting story. Whether it is a photo or a comment that you are posting, use it to tell a story that will catch the attention of your followers and help them connect with you.

Make sure people can easily find your contents. Post them on a variety of social media, use “#” and catchy titles and make sure that they can be easily found. Moreover, if you want to become a social media influencer, you need to have patience.

16. A social media influencer is someone who\_\_\_\_\_.

- A. pays followers for new products
- B. takes social relationship courses
- C. specializes in social media studies
- D. affects shopping decisions of followers

17. Many companies want to use influencers to\_\_\_\_\_.

- A. sell their products
- B. develop new products



- C. design their own websites  
D. examine customers' hearts
18. According to Paragraph 4, why are many people eager to be influencers?  
A. Because they may run their own companies.  
B. Because they may buy agricultural products.  
C. Because they want to make contributions to poverty reduction.  
D. Because they want to have more chances to gain access to blogs.
19. What is the best way for influencers to connect with their followers?  
A. Focusing on their comments.  
B. Chatting with their best friends.  
C. Choosing the right online platform.  
D. Describing their favorite bloggers.
20. What is the main idea of this passage?  
A. Five methods to influence buyers.  
B. Five tips on earning money as an influencer.  
C. Five methods to use influencers in marketing.  
D. Five tips on becoming a social media influencer.

### Passage Three

**Questions 21 to 25 are based on the following passage.**

Children may not be using piggy banks ( 储钱罐 ) for much longer; with the move towards a cashless society, pocket money is moving digital. To reflect this trend, all of a sudden a lot of mobile budgeting apps for children have been developed worldwide: GoHenry, Osper and Gimi, to name a few.

These apps offer a simple money management service to children, often for a monthly fee paid by parents. Parents can add money to children's accounts, set limits and monitor transactions, while children can choose to save their money or spend it using a prepaid card. The apps suggest minimum ages ranging from six to nine for the prepaid card.

The companies behind the apps argue that in an increasingly cashless society, these apps can be a valuable way of teaching young children about money. Two thirds of adults globally know little about finance, according to a recent survey, and one in four teenagers are unable to make even simple decisions on everyday spending.

These apps aim to overcome this, claiming to teach children financial concepts, such as budgeting, interest rates and income. For instance, the Swedish app Gimi — with 1.2 million users globally has online savings jars where children can deposit money. Parents can pay children interest as they save, and pay children for completing household tasks. The account is attached to a prepaid card that is currently available in Sweden only, but expected to launch elsewhere in Europe in the near future.

“Cash was the best way to teach people about financial knowledge because it's so easy to grasp,” Philip Haglund, CEO of Gimi, mentions. “Now money is being transferred through some kind of cyberspace, which is really abstract and hard for anyone to understand.” Haglund believes the app can teach responsible spending habits, whereas schools tend to focus more on economic theories. “You don't become better at money management just because you have a degree in economics. It's more about the attitude and the relationship you have with parents' money when you're six to 12 years old,” he says.

But Catherine Winter, managing director of financial capability at The London Institute of Banking and Finance, warns that while digital tools can help, there needs to be a more structured



approach to financial education. The area should “have regular classroom time and ideally should be taught as a separate subject,” she says. “Children would then have the right context and foundation to get the most out of both the apps and their money.”

21. What is the major role of mobile budgeting app?
- A. Buying favorite goods.
  - B. Paying fees for parents.
  - C. Managing pocket money.
  - D. Keeping an eye on children.
22. According to the passage, the Swedish app Gimi can\_\_\_\_\_.
- A. guide parents to manage companies
  - B. give children basic ideas of finance
  - C. guide children to do their homework
  - D. teach parents how to invest their money
23. What can we infer from Philip Haglund’s words?
- A. A degree in economics guarantees the capability of managing money.
  - B. Cyberspace is the best medium for children to get financial knowledge.
  - C. The app Gimi helps children develop positive attitudes towards money.
  - D. Cash transactions are abstract and difficult for most people to understand.
24. What does Catherine W inter suggest regarding financial education?
- A. It should be well organized.
  - B. It should be done in cyberspace.
  - C. It should be provided by parents.
  - D. It should be a self-taught subject.
25. What is the passage mainly about?
- A. A new way of saving money at a local bank.
  - B. A new way of teaching children about money.
  - C. A new course on gaining financial knowledge.
  - D. A new method of monitoring online transactions.

### Section B (15 points)

**Directions:** In this section, some sentences have been removed. For Questions 26-30, choose the most suitable one from the list A-G to fit into each of the numbered blanks. There are two extra choices, which do not fit into any of the blanks. Mark your answers on the ANSWER SHEET.

Every time you are online, you may find pictures, articles, links and videos trying to tell their stories. 26 Some news spreads quickly, and the result is fake (假的) news.

Experts in media studies and online psychology have been examining the fake news phenomenon. 27

Check the source. Look at the website where the story comes from. A fake news website may use an address that sounds like a real newspaper, but does not have many real stories about other topics.

28 Many fake news stories use images from unrelated sites. Sometimes, if you just look closely at an image, you can see if it has been changed. Or use a search tool to see if the same image has been used in other contexts.

Check the story in other places. Try to see if the story you are reading; is on other news sites that you know and trust. 29

Look for other signs. There are other techniques that fake news uses. For example, lots of ads pop up when you click on a link. 30 If the news story makes you angry, it is probably designed to make you angry.

If you know these things about online news, and can apply them in your everyday life, then you will have control over what to read, what to believe and what to share.

- A. Watch out for fake photos.
- B. Unfortunately, not all of these stories are true.
- C. Young people like to share information online.
- D. Read the following advice and don't get fooled!
- E. You can also think about how the story makes you feel.
- F. If you do find it on many other sites, then it probably isn't fake.
- G. But they want you to click on the same image used in other contexts.

## 第 II 卷

### Part III Translation (20 points) Section

#### A (10 points)

**31. Directions:** Read the following passage carefully and then translate it into Chinese. Your translation should be written clearly on the ANSWER SHEET.

Regular exercise can reduce the damage that long-term stress may have on our body. Scientists have discovered that exercise can decrease depression, lower anxiety and help us sleep. When we exercise, all of the body's systems like muscular and nervous systems have to communicate with each other more closely than usual. So, exercise makes the body more efficient and enhances the body's ability to respond to stress.

#### Section B (10 points)

**32. Directions:** Read the following passage carefully and then translate it into English. Your translation should be written clearly on the ANSWER SHEET.

竹子(bamboo)深受中国人民的喜爱。竹文化长久以来根植于中国人的思想中。对中国人来说,竹子是美德的象征。中国古代的学者对竹子非常敬重。这也是为什么历史上有那么多以竹子为主题的书画作品。

### Part IV Writing (20 points)

**33. Directions:** In this part, you should write a letter of no less than 100 words in English based on the following information.

It is time for students to go back to school. Suppose you are Li Hua. Write a letter to your classmate Wang Hong to give your suggestions about the prevention and control of the COVID-19 (新冠肺炎). Your letter should include:

- 1) What measures should be taken after students return to school?
- 2) Why are these measures necessary?

You should write neatly on the ANSWER SHEET.